

Allyson Lipkin

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EDUCATION

Austin Community College – Visual Communication Design

December 2004 – May 2006

Associate of Applied Science. Coursework in both print and Web design.

University of Texas – BFA/Studio Art

June 1991 – June 1995

International study abroad at the University of Guanajato for Spanish and Art.

Solo exhibit in the studio gallery, participant in the esteemed “Art for Artists” program in Bass Concert Hall.

WORK EXPERIENCE

Lipsting Media – Creative Director

March 2008 – Present

Boutique design company specializing in full service creative advertising and web marketing. Websites, e-mail blasts, branding, and identity for small businesses and creative enterprises. *Notable Accounts: Alamo Draft House, Threshold Interiors, Knitta Please.*

McIntosh Advertising and Design (The MAD House) – Lead Art Director

July 2006 – March 2008

Lead Art director for a very creative small boutique design agency. Company branding, environmental design, concepting and design of business collateral. Print and Web.

Notable Accounts: State Bar of Texas, Blue Bird Coachworks, Durango Mountain Resort

MQ&C Advertising – Freelance Designer / Production Artist

May 2006 – July 2006

Print Production, layout, and redesign on a small creative team.

Notable Accounts: Lennar Home Builders

Tocquigny Multimedia Advertising and Design – Freelance Production Artist

December 2005 – February 2006

Print, Web production, and Web Banners for a fast paced production art team.

Notable Accounts: Dell, Caterpillar, Seagate, Symbol, AMD

Group Solutions RJW – Freelance Designer/Production Artist

May 2005 – July 2006

Brochure design, executive presentation, and large scale digital graphic production.

Maintained strict deadlines for state contracts. *Notable Accounts: State of Texas*

Dougherty Cultural Arts School & Laguna Gloria Art School – Faculty

July 2003 – August 2006, August 2010

Teaching adults life drawing, stained glass, and graphic design

SKILLS

Adobe Creative Suite 5 : InDesign, Illustrator, Photoshop, Acrobat Professional, After Effects.
Flash Action Script, Facebook Welcome Pages, Dreamweaver. Bilingual Spanish, 45+ wpm,
illustration artist, painter, mural artist, musician.
Founder and exhibitor, “Holy Print Art Alliance”

AWARDS

Published twice: 2010, 2009 Screamer Design Publication Austin, Texas

Silver Addy® 2007 Elements of Design (Logo)

Best of Company Literature in AIGA Austin Chapter Design Exhibition 2006.

Universidad de Ciencia y Arte exemplary painting award given by the faculty at the University of Science and Art in Morelia, Mexico.